



2016 IN REVIEW

What a year 2016 was for us here at Vertical Events, RIU Conferences & ATL Events!

Adding to our traditional conferences, some of which we have been successfully organising for over 15 years, we continued building on the growth of some exciting new events, and even re-invented some... with overwhelming results!

Below are the events we were busy working on throughout 2016!

Thank you to all those who participated.

We value your support, and a special mention goes to our loyal Sponsors.

We hope to see you, and some new faces at our events in 2017.

2016 EVENTS

JANUARY

- * Vancouver Resources Investment Conference

FEBRUARY

- * RIU Explorers Conference

APRIL

- * TechKnow Invest RoadShow - series 2
- * BGC Plasterboard Rebranding Launch

MAY

- * RIU Sydney Resources Round-up

JUNE

- * Gold Coast Investment Showcase

JULY

- * BHP Billiton Perth Long Service Awards
- * BHP Billiton Newman Long Service Awards

AUGUST

- * Mining 2016 Resources Convention
- * BHP Billiton Housing Day
- * BHP Billiton Port Hedland Long Service Awards

SEPTEMBER

- * RIU Good Oil Conference
- * RIU Resources Investor Roadshow

OCTOBER

- * TechKnow Invest Roadshow - series 3
- * Blackham Resources Ltd: Matilda Mine Opening

NOVEMBER

- * Low Emission & Technology Minerals Conference (inc. Aust Uranium)
- * BHP Billiton FIFO Christmas Parties
- * BHP Billiton Newman End of Year Celebration

DECEMBER

- * Fortescue Metals Group Christmas Party
- * BHP Billiton Port Hedland Christmas Party
- * Port Hedland Town Christmas Carols
- * Wesfarmers Chemicals Energy & Fertilisers Registration System



JANUARY

As has been the case for the last five years, Vertical Events was the Australian Agent for the Vancouver Resources Investment Conference. One of the world's largest resources investment events and definitely an event overlooked by ASX listed resources participants.



FEBRUARY

RIU Explorers Conference commenced 2016 with a bang as over 750 delegates populated the Esplanade Hotel. The Cocktail Party at the conclusion of Day One of the conference, held at Sandrino, was a great event to kick off the year. Metals X was announced as the winner of the Craig Oliver Award for 2016.

APRIL

Since the inaugural **TechKnow Invest Roadshow** in 2015, which was created for tech companies to showcase their activities in three cities in a week, the event grew significantly in 2016. As a result of the success of this initiative, we received substantial demand from both the tech companies and investment community to be part of the TechKnow Roadshow. Vertical Events held two TechKnow events during the year, during April & October. Over 700 investors registered to attend the recent October event.

BGC Plasterboard Rebranding Launch: Key stakeholders travelled to Perth from all over Australia as ATL Events had the privilege of launching BGC Plasterboard's new brand. With formalities, guest speakers and a tour of the new factory, guests left the event with a new insight into the company.

MAY

Our ever reliable **RIU Sydney Resources Round-up** maintained its reputation as a highly popular corporate investment resources conference on the Australian calendar, with over 65% of delegates registered as either brokers or corporate investors.



JUNE

Since opening up the event in 2015 to allow ASX listed companies from all sectors to participate in the **Gold Coast Investment Showcase**, the number of participating companies and registered investors has increased significantly. Going forward we see huge potential for our Gold Coast Investment Showcase to build into Australia's largest diversified pure investment Conference.



JULY

BHP Billiton Perth Long Service Awards: BHP Billiton's night of nights kicked off in Perth as we recognised some of the companies longest serving employees. The newly renovated Crown Ballroom was transformed into a spectacular winter wonderland with a scrumptious three course meal and breathtaking entertainment.

BHP Billiton Newman Long Service Awards: Three sea containers were loaded with event equipment which travelled the 1,186 kms to the Pilbara town of Newman. ATL Event staff worked tirelessly to transform an empty shed into a winter wonderland extravaganza to acknowledge BHP Billiton's longest serving employees in an intimate sit down dinner.

AUGUST

In Brisbane, Vertical Events' premier flagship event, the **Mining Resources Convention** maintained its reputation as the event that consolidates the Australian resources industry. One of the few events that successfully brings together all components of the resources community, including company executives, services providers and investors.

BHP Billiton Housing Day: South Hedland delivered beautiful weather for the launch of the new Quattro Housing Complex. With Hawker style market stalls and entertainment for the kids, employees had the opportunity to experience just what it would be like to live in this spectacular complex.

BHP Billiton Port Hedland Long Service Awards: The outdoor area at the Esplanade Hotel in Port Hedland was transformed into an intimate illumination dinner as we celebrated the last of the Long Service Awards. Guests enjoyed delicious food and unique entertainment.



SEPTEMBER

Although the oil & gas sector was subdued in 2016, our **RIU Good Oil Conference** showed outstanding resilience to gain in excess of 500 delegates. Highly credentialed Mr Peter Botten, CBE was awarded the John Doran Award for Mr Botten's outstanding service to the Oil & Gas industry.

In 2016 Vertical Events reinvented the RIU Melbourne Resources Round-up into the **RIU Resources Investor Roadshow**. The **RIU Resources Investor Roadshow** was created to showcase the same list of Resources Companies to investors and brokers in both Sydney and Melbourne. The inaugural event was a huge success – 20 presenting Companies to 500 investors and brokers is a great ratio.

OCTOBER

Blackham Resources Matilda Mine Opening: The launch of the new Blackham Resources gold mine saw the ATL Events team head to Wiluna. Once the official proceedings concluded guests made the most of the after party which saw Murphys Lore take over the stage.



NOVEMBER

Using the 12 year history of our Uranium Conference, we were successful with making a smooth transition into the **Low Emission & Technology Minerals Conference** and feeding off the excitement in the lithium-ion battery sector. A great start to what will become a serious industry event.

BHP Billiton FIFO Christmas Parties: With three consecutive events over three weekends in November the ATL Events team were kept on their toes. All three events took place overlooking Perth at Frasers in Kings Park. With an acoustic performer, chill out areas, canapés & drinks flowing throughout the night all guests were seen leaving with a smile.

BHP Billiton Newman End of Year Celebration: A fun filled evening for all as the town of Newman came together to celebrate the year that was. After three days of bump in and four sea containers of equipment set up, guests were treated to some new and exciting carnival rides. The rain stayed away just long enough for guests to enjoy the delicious food stalls and dance the night away with our two talented bands.

DECEMBER

Fortescue Metals Group Christmas Party: As the sun set over the ocean we kicked off this years FMG Christmas Party, an enjoyable night for all who attended. Food stalls, amusements and a spectacular band ensured everyone made the most of their night.

BHP Billiton Port Hedland Christmas Party: Over 2000 guests flocked to the Rugby Oval in Port Hedland to celebrate the end of the year. This carnival themed event included mechanical rides, inflatable amusements, face painters, balloon twisters & a whole lot of water based amusements. The bar and food stalls were kept busy throughout the night with the highlight definitely the arrival of Santa on the fire truck.

Port Hedland Town Christmas Carols: It's the season to be jolly! The local town carols took place at the Rugby Oval with a few thousand people in attendance. ATL Events worked with the local committee to provide AV, Stage & general theming to make this one great Christmas carols.

Wesfarmers Chemicals Energy & Fertilisers Registration System: ATL Events were approached to manage the Administration and Registration of the ever popular WesCEF Adventure World Christmas Party. The whole system was simplified and automated to save on time. Reports were given on a weekly basis to ensure our client was kept in the loop.

